

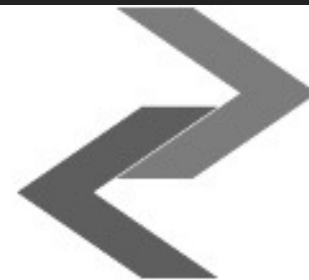


INTERCONTINENTAL
CROSS-BORDER CO-OPERATION

**ASEAN / MERCOSUR /
EUROPEAN UNION**

VISION

- ▶ Promoting the understanding among nations, in particular neighbouring states ...
- ▶ ... via initiating common projects in the area of services of general economic interest ...
- ▶ ... aiming for the collaboration between governmental and industrial partners ...
- ▶ ... thus increasing the citizens' living conditions.



MISSION

"NOUS NE COALISONS PAS DES ÉTATS,
NOUS UNISSONS DES HOMMES."
(Jean Monnet, 1952)

► Consulting

- We plan, organise and supervise cross-border co-operation projects in the public services sector between partners in Europe, South America and Southeast Asia.
- Considering the border regions as productive development areas, we focus on the utilisation of existing structures and convenient geographical conditions as basis for a **synergetic advancement of public services'** future performance in these regions.

► Scouting

- We take care of identifying **suitable projects** and **matching partners** (local and regional authorities as well as appropriate industrial service providers) and look for **public funds**.

► Connecting

- We generate the organisational framework, consisting of a combination of **Twinning** and **Public-Private-Partnership**, and foster the necessary legal steps to bring the project partners together.

TERRITORIAL CO-OPERATION à la EU

- ▶ INTERREGIONAL co-operation of not adjacent regions in two or more countries
- ▶ TRANSNATIONAL co-operation of two adjacent countries
- ▶ **CROSS-BORDER** co-operation of adjacent border regions of two or more countries



COMBINED WITH



VERTICAL & HORIZONTAL CO-OPERATION TOOLS

- ▶ Public-Private-Partnership
- ▶ Twinning



TRADITIONAL FOCUS



PROGRESSIVE FOCUS

▶ Economical and social development of border regions

- ▶ Economic utilisation of the border regions' potentials
- ▶ Creation of integrated regions concerning education, employment and living
- ▶ Border regions' sustainable development
- ▶ Facilitation of border regions' tourism and cultural events

▶ Services of General Economic Interest (public services)

- ▶ Energy and water supply
- ▶ Solid waste and waste water management
- ▶ Public transport
- ▶ Medical care
- ▶ Emergency management

EUROPEAN UNION

▶ CBC sewage plants:

- ▶ DE/CH: Hohentengen-Rafzerfeld-etc. (1982);
- ▶ DE/PL: Swinemünde-Ahlbeck-Heringsdorf (1997);
- ▶ DE/PL: Gubin-Guben (1998);
- ▶ DE/AT: Mittenwald-Leutasch-Scharnitz (2004);
- ▶ DE/FR: Perl-Besch (2010);
- ▶ DE/FR: Bad Bergzabern-Wissembourg (2011)

▶ CBC drinking water supply

- ▶ DE/FR: Bad Bergzabern-Wissembourg (2011)

▶ CBC energy supply (Germany/France)

- ▶ DE/FR: Pamina Energy Co-operative (Lauterbourg)
- ▶ DE/NL: Sewage Gas Converter (Emscher Co-operative)



ASEAN

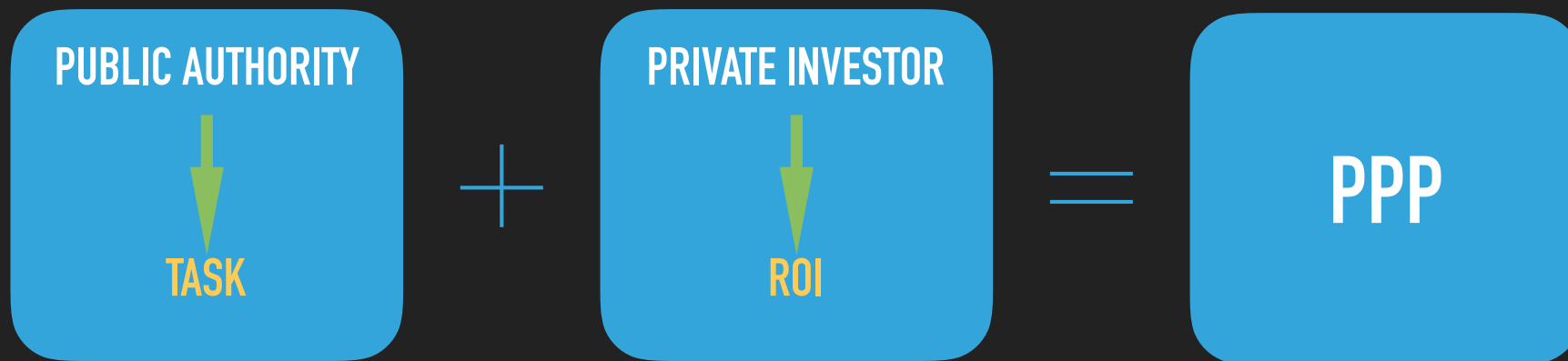
- ▶ Triple Border Region Myanmar/Laos/Thailand
- ▶ Triple Border Region Laos/Thailand/Cambodia
- ▶ Johor Strait's mechanical waste water purification (Singapore/Malaysia)
- ▶ Borneo (Malaysia/Indonesia/Brunei)

MERCOSUR

- ▶ BR/PY: Itaipú-Barrage;
- ▶ AR/UY: Comisión Administradora del Río Uruguay, Constitución/Salto, Concepción/Paysandú, Gualeguaychú/Fray Bentos;
- ▶ BR/UY: Bagé/Melo, Santana do Livramento/Rivera, Aceguá/Açegua, Artigas/Quaraí;
- ▶ AR/BR/UY: Monte Caseros/Barra do Quaraí/Bela Unión;
- ▶ AR/BR: Paso de los Libres/Uruguaiana;
- ▶ AR/PY: Formosa/Asunción, Corrientes/Paso de Patria



PUBLIC-PRIVATE-PARTNERSHIP



- ▶ Regional / local authorities with respective legislative and executive competences
- ▶ Private companies experienced in the public services sector
- ▶ Relevant and complex tasks in the field of public services

ADVANTAGES

- ▶ For **residents**: Higher level of **common welfare**
- ▶ For public **authorities**: **Efficient fulfilment** of public tasks with **European quality standards**
- ▶ For co-operating **companies**: Good **earnings outlook** via projects' further roll out beyond border regions

TWINNING



- ▶ CBC-experienced authorities (EU) provide administrative trainings on their projects
- ▶ ASEAN/MERCOSUR authorities are temporarily coached while realising their own CBC projects

ADVANTAGES

- ▶ Creation of appropriate public structures for cross-border handling of public services
- ▶ Establishment of high quality administration for the implementation of public services
- ▶ Providing know-how and technology transfer

SUPPORTING PARTNERS

- ▶ Germany's Business Development Bank (KfW)
- ▶ European Investment Bank (EIB)
- ▶ Asian Development Bank (ADB)
- ▶ Fondo para la Convergencia Estructural del MERCOSUR (FOCEM)
- ▶ Banco Interamericano de Desarrollo (BID)
- ▶ Federal Ministry for Economic Cooperation and Development of Germany
- ▶ Various national Ministries of participating Countries
- ▶ European Commission
- ▶ ASEAN Secretariat
- ▶ Secretaría del MERCOSUR

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